

**Retreat Title:**

Strategy Development Workshop

**Length:**

16 – 32 hours preparation including individual meetings

24 – 48 hours to conduct two off site team retreats meetings at least 8 weeks apart

16 – 32 hours to wrap up and complete final reports

**Objectives:**

- This workshop is intended for small to mid size organizations or teams within larger organizations
- Through individual meetings and offsite team retreats organizations will work with our consultants to develop a strategic plan

**Content Summary:**

- Conduct an organizational survey
- Perform a SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats)
- Perform 5 Forces analysis (Industry Competitors, Potential Entrants, Buyers, Suppliers, and Substitutes)
  - Porter, Michael E. *Competitive Strategy: Techniques for Analyzing Industries and Competitors*. Free Press, 1998.
- Agree on most important challenges or issues for organization and prioritize
- Generate solutions for challenges and issues
- Develop mission, vision, and values
- Create strategic plan with specific objectives and goals
- Determine roadblocks to implementing strategic plan
- Agree on individual and group responsibilities
- Determine reasonable timeframes for implementing solutions and strategic plan
- Learn ways to improve communication and team work within organization